### **Historic, Archive Document**

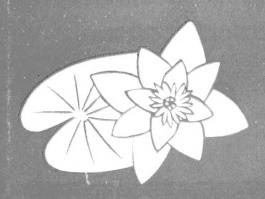
Do not assume content reflects current scientific knowledge, policies, or practices.



### Smiley's Water Gardens



Artesian Well-Fed Water Gardens Located at Beaver Crossing, Nebr.



WATER LILIES WATER PLANTS GOLDFISH IRIS

Smiley's Water Gardens, Seward, Nebr.



General Office Seward, Nebraska Gardens Beaver Crossing, Nebr.

### **SMILEY WATER GARDENS**

Dear Friends:

It is a pleasure to send to you this new catalog of our Water Gardens. I am sure that in these days of uncertainty, more and more of you will realize that having a garden adds joy to life. A garden with a pool is unsurpassed for beauty and real home enjoyment.

We are trying to do our share in helping with this defense problem by making this catalog as simple as possible and still give to our customers adequate information as to our strong, vigorous, hardy Water Lily bulbs and other water plants. These are grown right here at our Gardens, under the most natural and ideal climatic conditions. After going over our lists and prices you will see that being centrally located in the United States, we can make prompt deliveries to any part of the country, and that we have the lowest prices for healthy, hardy bulbs, plants, fish and snails. We grow only the best varieties, suitable for water gardens in most sections, and for every climatic condition.

ONLY STRONG, VIGOROUS PLANTS are shipped. We positively **guarantee** that all plants are true to name, and are in good condition when shipped.

BY MAY AND EARLY JUNE our facilities are taxed to the utmost. Your orders always receive our most careful attention, but if we have an early order from you, it will be sent out to you without delay.

SMILEY'S WATER GARDENS are located at Beaver Crossing, 18 miles southwest of Seward, Nebraska.

Mrs. Erle Smiley

Smiley Water Gardens, Seward, Nebraska.

### **HELPFUL SUGGESTIONS for SUCCESSFUL Water Gardens**

ESTABLISHING THE WATER GARDEN FERTILIZERS—Garden loam gives good results. Best fertilizers are cow manure well rotted and bone meal. Cow manure at the rate of one part to five parts garden loam. Commercial fertilizers, one pound to each cubic foot of soil.

TIME OF PLANTING—Hardy water lilies may be planted as soon as they begin to show growth in the spring, usually April first, and they may be planted up to the last of August.

**DURATION OF BLOOM** — Hardy water lilies begin blooming early in May in this section of the country and continue until frost. Each individual blossom lasts about four days.

**COLOR**—Hardy water lilies may be obtained in many colors and tints.

HOW TO PLANT

Plant in boxes or by spreading the soil over the bottom of the pool to the required depth. Plants do better when they have

plenty of root room. Each lily should have at least one cubic foot of soil.

DISTANCE APART TO PLANT—A pool six by six will accommodate four lilies and the necessary floating and bog plants very nicely.

CONTAINERS FOR THE PLANTS—We like large size candy pails for a single lily. If not available, boxes made from any rough boards one inch thick and twelve inches wide. Permanent boxes may be built of brick or concrete but movable boxes are preferred as they may be placed in the basement during the winter.

SAND TO COVER THE BOXES—One inch layer of sand or gravel over the boxes after planting will help to keep the water clear.

INSECT ENEMIES—Plant lice or aphis are the only common pests of water lilies. They are easily controlled by washing off with a strong spray from the hose and the fish eat them. "Black Leaf 40" mixed according to directions rids plants of this louse.

### Hardy Water

In establishing our water gardens we spared no time, effort, or money in securing not only the best varieties but those that would be most suitable for water gardens in most sections of the country. In this list you will find varieties that are suitable for every climatic condition, also for the various tastes in color and most any size pocketbook.



RED and CRIMSON

Gloriosa—Semi-double. Most popular. Brilliant Red\$	1.75
	1.65
	1.85
Escarboucle—A lovely Vermillion, one of the best	2.00
<b>Attraction</b> —Garnet-red, almost white sepals. One of the longest	
blooming hardies	1.90
Wm. Falconer—Velvety black-red. Deepest red of all reds.	
Well worth the price of	2.40
, , , , , , , , , , , , , , , , , , , ,	1.80
Robinsoni—Dark orange-red, changes and deepens. Does well	
in tub garden or large pool	1.40
	2.50
0 1	1.80
	1.75
	1.75
Newton—New. Bright red, graduating to pale pink	2.00

2.00
1.00
.95
.95
1.25
1.25

### **Smiley's Plant Collection**

Parrot Feather Anacharis Myriophyllum Three Jap Snails One box Fish Food

### **SMILEY'S PEONIES**

Visit our gardens at peony blooming time and see our gorgeous peonies. We will send you One Red, One Pink, and One White Peony for \$1.25

The ideal shipping time for peonies is September. Order at any time, and we will ship them at the proper time.



### SMILEY'S NEW DUO PERFECTION

We hope you will have this pair of perfect lilies in your pool this season. Odalisque with its intensely fragrant, deep cerise pink flowers, and dainty white Hermine, whose blossoms look like stars nestled among the lily pads. One each,

\$2.50
Postpaid

### HARDY WATER LILIES (CON'T.)

### YELLOW

Sunrise—Clear sulphur yellow. The largest of all hardies and always	
a favorite	\$2.25
Chromatella—(Marliac Yellow) Sulphur yellow, broad curving petals.  Blooms endlessly, thrives under all conditions	1.00
Morrei—Small and dainty, much deeper in color than Chromatella.  Large	1.75
PINK and ROSE	
Rose Arey—Starry, pointed petals. Deep cerise-pink, very fragrant	\$1.15
Pink Opal—Deep pink, fragrant, adapted to cut flowers	.95
Splendida—Strawberry pink, rare and beautiful	1.30
Eugenie de Land-Long petals, deep pink at base, almost white at tips	1.00
Amabilis—A favorite. Large, deep pink in center, silvery pink at tips.  Canary yellow stamens	2.50
Mrs. Richmond—Very rare. Rich strawberry pink.	3.50
Mme. Jules Chifflot—Pale pink, starry shaped. Long pointed petals	2.50
Somptuosa—Most delicate and beautiful of all pinks. Like satin	1.15
Marliac Shell Pink—Also delicate in color. Blooms abundantly	.95
Marliac Rose—Deep pink, very popular	1.25
Rene Gerard—Immense, fine red-pink	
Neptune—Unusual, deep pink, shading to white at tips. Mahogany stamens	
Venusta—Delicious fragrance, a delightful deep pink	2.00
Wilfon's Gonnere—A new pink, good for cut flowers	2.00
Odalisque—A good pink, similar to Pink Opal, much larger	1.50
SUNSET COLORS	
Commanche—One of the hardiest. Orange-pink, yellow stamens deepening to a glowing amber-red with a heart of fire	\$1.40
Paul Hariot—Flowers open in the spring a clear YELLOW, suffused with ROSE, changing to deep PEACH on the second and third days, and to ORANGE on the fourth. As the season progresses, flowers become almost deep red on the fourth day	1.00
Aurora—Semi-Dwarf. Four different colors of blossoms on a plant may be seen at one time	1.00
Sioux—Similar in color to Commanche, somewhat lighter in shade of color. Very delicate and beautiful.	1.00
Indiana—Copper-yellow flowers tinged pink, deepening to copper red on succeeding days. Free growing	1.00

### ROUND-THE-CLOCK TROPICAL TRIO

Three of the finest tropical water lilies; an ideal color combination which provides 24 hours of bloom each day. H. C. HAAR-STICK, new red night-bloomer; MARMARATA, lavender-blue day-bloomer; PANAMA PACIFIC, rich \$4.85 Express Collect wine color, day-blooming. Special.....

Only

All Tropical Water Lilies are shipped Express Collect. Add 50c per lily for parcel post shipment.

How To Plant Tropical Lilies

Plant Tropical Water Lilies only after minimum temperature of 70 degrees can be depended upon. Earlier planting leads only to disappointment.

When planting Tropicals in a pool with other lilies and plants, boxes should be used in which to plant the bulbs. For each bulb a box 18x18 inches by 10 inches deep is a good size. Place four inches of fertilizer on the bottom, then five inches of soil and one inch of sand. Then plant the bulbs, covering them well so that only the top of the crown where the leaves and buds are attached is just showing. A few rocks placed very close to the crown will help keep the bulbs in place, to get the root system started. Place the bulbs at a slight angle, so that they will have plenty of room for growth forward.

Tropical Water Lilies may be wintered in a greenhouse pool, where they will bloom all winter. If you do not have this convenience, it is best to replace them each spring. Planting new vigorous bulbs each year, you will be more than repaid with large and colorful blossoms that will be prize winners for you.

\*\*\*\*

Tropical Lilies are not shipped until the first of June, except to latitudes south of Kansas. North of Kansas, be sure a warm temperature can be depended upon, and the nights are not too cool. They need warmth.

### DAY FLOWERING

WHITE:	
Mrs. Geo. H. Pring—Pure white, large fragrant flowers	\$1.50
PINK:	
Mrs. C. W. Ward—Free blooming, rich rose pink	2.00
Independence—Dark pink coloring	1.75
General Pershing—Immense, fragrant	2.25
PURPLE:	
August Koch—Petals pale wisteria-violet, with sepals of purple	2.00
Jupiter—Deep blue, purplish tints. One of the very best	1.50
Panama Pacific—Wine-purple, golden stamens	
BLUE:	
Blue Beauty—Large, delightful blue flowers, with gold stamens.	2.00
Col. Lindberg—Enormous deep caerulean flowers, carried high above water	
Mrs. Edward Whitaker—Light lavender blue, extra large	
Zanzabar Blue—Large. Good bloomer	
Marmarate—Beautiful orchid-blue. Sweetly scented. Blooms profusely.	

### NIGHT FLOWERING

RED:	-
Frank Trelease—Dark crimson, stamens of deep reddish brown. Very popular	\$1.75
H. C. Haarstick—One of the newer night bloomers. Brilliant	2.00
Geo. Huster—Large, dark red, native of India	2.00
WHITE:	
Juno—Developed from the Sacred White Lotus of Egypt. Large	2.00
Missouri—The very finest of all white night-bloomers. Beauty	3.00
PINK:	,
Omarana—Large deep rose, with white stripe through each petal. Stamens deep	
orange-red	1.75
Emily G. Hutchings—Large cup-shaped flowers	2.00
Mrs. Geo. C. Hitchcock—Dark rose-pink, large flowers.	2.00

### TROPICAL STAR LILIES

Star Lilies are easy to raise and give abundant bloom. The blossoms are starry and brilliant in color and scented with the fragrance of lily-of-the-valley. The flowers are six to eight inches across and are borne on strong stems a foot or more above the water

Blue	Star	\$2.00	Pink Star	2.00
Rose	Star	2.00	Red Star	2.25

MARLIAC TRIO

Special . . . the For several consecutive years, this has been by far our most popular collection. The cost is extremely low, and these three famous lilies will give a constant variety of beautiful. fragrant blossoms. We cannot too highly recommend this group.

### To Make Your Pool Complete Order SMILEY'S Shallow Water Plants

Water plants will grow in two to twelve inches of water. They add greatly to the attraction of any pool, besides furnishing oxygen and food for the fish. Plant them in small pots of soil, except the floating plants.

Smiley's Shallow Water Plants are grown here at the Water Gardens under ideal natural conditions. You will be well pleased with their quality.

ARROW HEADS-Arrow shaped leaves with small white flowers. An excellent bog or shal-

ARROW HEADS—Arrow shaped leaves with small white flowers. An excellent bog or shallow water plant that adds greatly to the appearance of your pool—25c.

BULLRUSH—A native swamp plant similar to the cattail—25c each, 3 for 50c.

CATTAILS—A favorite swamp plant easy to grow and ornamental—25c.

CREEPING PRIMROSE—A rapid growing, partially submerged vine with willow shaped leaves producing an abundance of bright yellow flowers. Will grow in any moist place along the pool or may be submerged—25c each, 3 for 50c.

FLOATING HEART—Bright yellow, fringed five petalled flowers, size of a half-dollar. The leaves are green blotched with maroon. Should be planted in soil in two to eighteen inches of water—25c, 3 for 50c.

PARROT FFATHER—Feathery, green shoots trailing over the water form soft airy masses.

PARROT FEATHER—Feathery, green shoots trailing over the water form soft airy masses about the base of taller plants. One of the best for planting in fountain basins—15c each; 4 for 50c.

### OXYGENATING PLANTS

ANARCHARIS—A rapid grower desirable for pools and aquariums—15c each, 2 for 25c. COON-TAIL—Plume-like stems with finely dissected leaves. Fine for the aquarium—15c. CURLED LEAF FERN—A fern-like plant growing submerged in the pool makes a beautiful background—15c each, 2 for 25c.

background—15c each, 2 for 25c.

LUDWIGA—A beautiful green and red tinted plant growing submerged—20c per bunch.

MYRIOPHYLLUM—Very good for goldfish spawning. The fish will also eat large portions. This evergreen-like plant is available throughout the year and is one of the most interesting of this group—15c each, 2 for 25c.

WATER POPPY—The blossoms resemble the California Poppy. Each plant throws out many floating runners bearing large blossoms all summer long. Plant as you would a water lily—15c each, 2 for 25c.

VARIEGATED SWEET FLAG—A fine hardy plant with saber-like leaves, broadly striped green and ivory. Grows about 2 feet high—25c.

PICKEREL RUSH—The blue flowers of this plant are borne freely throughout the entire

PICKEREL RUSH-The blue flowers of this plant are borne freely throughout the entire

season-25c each. WATER CANNA—A hardy plant, with slim, graceful stalks, 4 to 5 feet high, and beautiful broad leaves. Forms an excellent background, with its spikes of purple flowers—30c.

### FLOATING PLANTS

DUCK WEED—Small three petalled floating plant giving the effect of a green carpet on the water. Fish like this one. Does equally well in sun or shade—25c per portion.

FLOATING FERN (Azolla)—Tiny, fern-like leaves forming emerald green or brown red clumps. A good plant for the fish—25c per portion.

WATER HYACINTH—The delicate spikes of lavender flowers with the peacock spot on the upper petals are most beautiful and interesting. The plants will float on the water but will produce more flowers when not allowed to drift about. A good plant for shady locations and should be crowded to produce lots of bloom. This plant is ideal for fish to deposit their eggs on-15c each.

### MARGINAL PLANTS

FALSE DRAGON HEAD—Spikes of pink hooded flowers 3 feet high—25c each, \$2 per doz. VARIEGATED RIBBON GRASS—This attractive grass is splendid for use at the corners of your pool or along the walk way. The leaves are longitudinally striped with white and very ornamental—25c each.

### **SACRED LOTUS** (Hardy)

Thousands of years ago in the sacred gardens of Egypt was found an abundance of the Thousands of years ago in the sacred gardens of Egypt was found an abundance of the Egyptian Lotus. This rare and strange plant was understood and appreciated by the Oriental people. The immense pink flowers like gigantic roses with a delightful fragrance set amongst the great shield-like leaves is a never-to-be-forgotten sight. They require the same care as water lilies growing in water from two to twelve inches deep. The plants spread rapidly and should be confined in boxes or tubs, taking care not to break the crown when planting.

EGYPTIAN LOTUS—The true flower of the Egyptians. Immense Pink flowers with sweet haunting fragrance; umbrella-like leaves. Tubers—\$1.50.

### Beauties in the IRIS FIELD

We have here at the Garden some of the finest Iris grown. The roots are healthy and well grown and always true-to-name. We would be most happy to supply you Iris for your garden. Let us send you a list and prices. We begin shipping bearded Iris right after the blooming season, which is around June 15, and continue until October 1.

### Moisture Loving Iris

DOROTHY K. WILLIAMSON—We think this is one of the prettiest of the water plants. Has graceful spikes of glowing royal purple flowers. Plant in shallow water or along the border—25c.

border—25c.
YELLOW FLAG OR WATER IRIS—One of the most graceful and necessary plants for the pool. Begins to bloom earlier than most any other Iris. Blooms the entire season. Thrives in water up to twelve inches and also in a moist border. Blossoms resemble the Siberian Iris in type. Produces an abundance of yellow blossoms. 25c each. IRIS—25c each, \$2.00 per dozen.

## HOW TO ORDER

# PLEASE READ CAREFULLY BEFORE ORDERING

ORDER EARLY. It is most important that your orders be in our hands early in the season, as in May and June we are very rushed. If you wish our prompt attention and want to get your plants in early, order in February and March.

USE ORDER BLANK, Please do not give your order on the same sheet with your letter. We can give you much quicker service if you use the order blank for the order, and letter paper for questions or comments. Give your name in full, together with street or rural route, and city and state.

REMITTANCES. Please make all checks and money orders payable to Smiley's Water Gardens, Seward, Nebraska. We prefer stamps to coins for small orders.

SUBSTITUTIONS. If it should happen that we are out of one or more of the varieties you order, we will substitute, with your permission, another variety equally good or higher in value than the original order.

Goldfish, aquariums, and supplies can be shipped at any time of the year.

IMPORTANT. When you receive your shipment of roots, unpack at once and place them in water until ready to plant. Should you need to keep them for sometime before planting, it is best to submerge fully one-half the root in mud and cover with water.

WINTER CARE. Hardy water lilies may be removed to the basement and kept moist and protected from mice throughout the winter. They need no other protection other than from direct freezing of the roots.

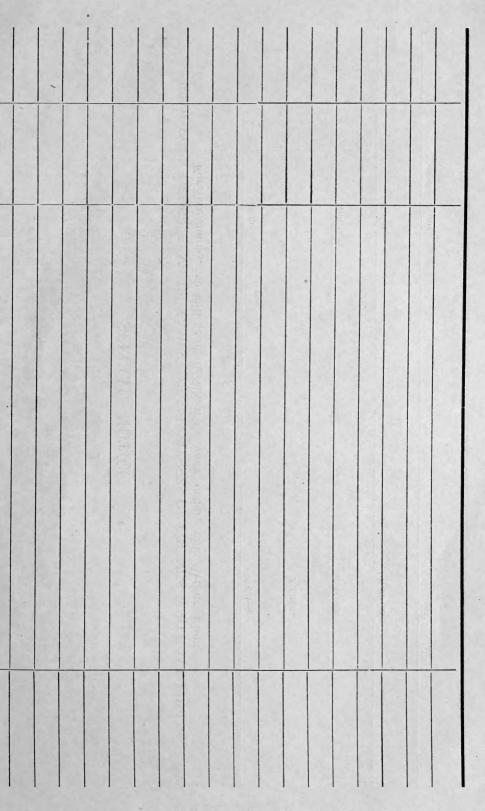
### ORDER BLANK

Be Sure to Read "How to Order" on Opposite Page

## SMILEY'S WATER GARDENS

SEWARD, NEBRASKA

Name			
Street			
City	State		
Express Office	If different from Post Office.		
TERMS:	Cash or c. o. d. Hardy water lilies, plants, seeds and snails shipped by parcel post, prepaid, for order of \$1.00 or over. If less than \$1.00, add 10c for postage. Goldfish, Tropical Lilies, Tadpoles, Aquariums, and all supplies shipped by EXPRESS COLLECT. Add 50c for shipping can on fish orders.	y parcel post, pre	paid, for
Quanity	Description	Dollars	Cents
	on start Companies and the most are the proof.	Charles Brestilla	
THE PROPERTY OF THE PER	i ngabo anato kangasiki an bisasa yasil sinja sa antanasa sahura ika sebadah p	The second of th	



## SPECIAL NOTICE

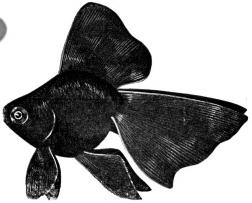
# WITH YOUR ORDER, SEND US NAMES AND ADDRESSES OF FRIENDS WHO HAVE POOLS For five names, we will send, FREE, with your order, One Water Plant

Name	Name	Name	Name	Name	
Address	Address	Address	Address	Address	

### GOLDFISH

### For Pools and Aquariums

To make your pool one of the most alluring spots in the garden, you should add gay colored fish. We have many varieties and types to pick from and while some prefer the common and giant goldfish for their pools the fancy types are equally de-sirable especially for the small pool. We exercise our best judgement in selecting pairs but as it is sometimes quite difficult to determine the sex we cannot guarantee this factor. A charge of 50c for shipping container will be made on small orders. In orders for 50 fish or more our large containers are used and they may be returned express prepaid, a cost of 20c.



GIANT GOLDFISH-Selected breeders, ten to twelve inches long. These are tried Breeders and if you wish to raise a lot of young

goldfish, these are the best investment.....

\$4.00 per pair.

**YOUNG GIANT GOLDFISH**—Not as fully developed as the older type; distinctive in colors for the pools and excellent for spawning—\$2.00 per pair.

YOUNG COMMON GOLDFISH-According to size-10c, 25c, and 50c each.

### FANCY FISH

IMPORTED JAPANESE FANTAILS—Beautiful fish with broad double tails and bright coloring. Year old, Per Pair—\$1.25; two years old, Per Pair—\$2.00. SHUBUNKIN or CALICO FISH—Beautifully mottled fish with a pattern of blue, gold and black. Year old, Per Pair—60c; two years old, Per Pair—\$1.15. CHINESE MOORS—Jet black fish with telescope eyes. Year old, Per Pair—\$1.25; two years old Per Pair—\$1.25; two years old Per Pair—\$1.25; two years

old, Per Pair—\$2.00.

CALICO FANTAILS—Highly colored fish, calico colors with double fan tails. Year old, Per Pair—\$1.25; two years old, Per Pair—\$2.00.

CALICO TELESCOPES—Handsome, vari-colored fish with double fan tails and telescope eyes. Year old, Per Pair—\$1.25; two years old, Per Pair—\$2.00.



### Scavengers for Pool and Aquariums

All aquariums and pools need scavengers, fish to feed upon the insects, snails to devour algae and green scum and tadpoles to eat decayed matter. Scavengers should be kept in all well balanced pools.

JAPANESE SNAILS—These large hardy snails frequently become as large as an English Walnut. They devour algae and green scum and help to keep the water clear. These snails do not lay eggs as do other varieties but are live bearers, bringing forth the young fully developed. 3 for 25c.

BROWN RAMSHORN SNAILS—Medium size snails with shell characteristics of that name. Very prolific egg layers and are very active scavengers. 15c per pair.

RED RAMSHORN SNAILS—Somewhat larger than the Brown Ramshorn, sometimes known as the Coral Snail. Excellent scavengers. Lend much color to the aquarium and pool. 2 for 25c.

MOSQUITOES AND GOLDPISH—It is recommended that goldfish be kept in all water lily pools. They are interesting and eat the mosquito larvae and aid in keeping the water clear. Twelve fish to a four by six pool is the best proportion.

### AQUARIUM for GOLDFISH DISPLAY

	Length, Width, Height	Gallons	Shipping	Price
Size	(approximate)	(Approx.)	Weight	Each
101 Aquarium		2	6 lbs. each	\$1.25
102 Aquarium	12x7x9	3	8 lbs. each	1.75
103 Aquarium	14x8x11	5	II lbs. each	2.50
104 Aquarium	16x91/2x111/2	7	14 lbs. each	2.75
105 Aquarium	171/2×101/2×13	10	18 lbs. each	3.25
106 Aquarium	18x11x13	11	22 lbs. each	3.50
107 Aquarium		15	24 lbs. each	5.50
All prices of		d supplies	subject to	change

### Beautify Your Poor By Using DENSO SUB-AQUA POOL PAINT

By using this water proof concrete enamel you can get a beautiful sky blue or white background for your plants. It is a non-poisonous coating for concrete surface that is continually under water. It is not injurious to fish or plants and adds life and beauty to your pool. Prices F.O.B. factory, Independence, Ohio.

1 Qt., \$1.35; 1 Gal., \$4.75

ELASTIC CEMENT
ELASTIC CEMENT to mend your aquarium—
1 lb. cans, 50c. Add 10c postage.

NATURAL FISH-FOOD—This is a properly balanced fish food for both the pool and the aquarium and is very inexpensive. Pint box, 50c; Quart box, \$1.00.

CREEPING BENT GRASS—Ideal for lawns. Makes a thick, rich, carpet-like growth within two months of planting time. No chance for weeds to grow in a lawn sown to Smiley's Creeping Bent Grass Stolons. (Not seed.) Enough to plant 100 square feet for \$2.00, f.o.b. Beaver Crossing, Nebr.

### GOLDFISH COLLECTION

This collection of fish and scavengers will supply the proper balance for the small or medium pool.

Shipping Can Included—Shipped Express Collect

2 Japanese Fantalis 2 Calico Fish

2 Black Telescope Moors 12 Jap Snails

\$6.00

### SCAVENGER SELECTION

It is difficult to get too many snails for a pool, as they remove decayed vegetation and green algae. Use two snails per square foot of floor area.

- 4 Brown Ramshorns
  - Red Ramshorns Japanese Trapdoors



Smiley's "Valley Of The Blue...

"Get Acquainted" Offer Smiley's Water Lilies we make this To acquaint you with the beauty of special get-acquainted offer. "Paul Hariot, the beautiful changeable lily . . . and Pink Opal, cup shaped and a deep rich pink. Both have beautiful foliage."

# SMILEY'S Water Gardens

"The World's Largest'

Water Garden In Your Own Yard . . KEEP SMILING With A Beautiful WATER PLANTS OF ALL KINDS

**Smiley Water Gardens** RETURN POSTAGE GUARANTEED

SEWARD, NEBRASKA

Sec. 562, P. L. & R. PAID

SEWARD, NEBR PERMIT NO. 31 U. S. POSTAGE